



# Christian Ophthalmology Society

## EXHIBITOR PROSPECTUS



AUGUST 5-9, 2020

ST. PAUL, MN

**LASER FOCUSED FAITH**  
*FOR 20/20 VISION*

**COS ANNUAL MEETING ~**  
A UNIQUELY INTIMATE  
OPPORTUNITY TO  
ENGAGE  
OPHTHALMOLOGISTS  
REGIONALLY AND  
ACROSS THE  
COUNTRY.

Dear Exhibitor,

Christian Ophthalmology Society would like to invite you to join us for our 44<sup>th</sup> Annual Meeting. It will be held August 5-9, 2020 at the St. Paul Hotel in St. Paul, MN. Our focus this year is cataracts.

We expect to have over 100 ophthalmologists, fellows and residents as well as about 20 exhibitors. This means that you are assured to have many opportunities for quality interaction with our doctors. We also have a unique incentive program which encourages the attendees to interact with exhibitors.

Each exhibitor will be provided one 6-foot draped table and up to 4 chairs that may be used for a table top display. Stand banners may be used as long as they do not block other exhibitors. Please note that only a few exhibitor stations will have direct access to electricity, so if your company requires that, be sure to let us know when you register.

We hope to see you in August 2020! If you have any questions at all, please reach out to our Executive Assistant, Renee at [renee@cosw.org](mailto:renee@cosw.org) or 269-697-1267 (EST).

Warm regards,

### **COS Executive Board**

Matthew McCauley, MD *President*

Jean Hausheer, MD *Vice-President*

Jeff Taylor, MD *Treasurer*

Cecil Berlie, MD *Secretary*

# CHRISTIAN OPHTHALMOLOGY SOCIETY

## 44TH ANNUAL MEETING

### Exhibit Schedule

(Times subject to change)

#### Wednesday August 5, 2020

Noon-5:00 PM Exhibitor Check in/set up  
5:00-9:00 PM Exhibit Hall Open/Attendee  
Registration

#### Thursday August 6, 2020

6:30-7:45 AM Breakfast/Exhibit Hall Open  
9:55-10:25 AM Break/ Exhibit Hall Open

#### Friday August 7, 2020

6:30-8:00 AM Breakfast/Exhibit Hall Open  
10:45-11:15 AM Break/ Exhibit Hall Open  
12:30 PM Grab Box lunch if purchased  
12:45-4:00 PM Phaco Wetlab  
2:00-2:30 PM Break/ Exhibit Hall Open

#### Saturday August 8, 2020

6:30-8:00 AM Breakfast/Exhibit Hall Open  
9:50-10:10 AM Break/ Exhibit Hall Open  
12:20-12:45 PM Boxed Lunch/Exhibit Hall Open  
12:45-5:00 PM Exhibit Tear Down

# CHRISTIAN OPHTHALMOLOGY SOCIETY

## 44TH ANNUAL MEETING

### HIGHLIGHTS

- ◆ Quality opportunities for one-on-one interaction with ophthalmologists from various practice settings across the country (private practice, hospital, community, academic, etc.)
- ◆ Promotion of your company's new products and services with immediate feedback
- ◆ An expected attendance of 100 + ophthalmologists from around the country
- ◆ Creative methods to move traffic around your table (food & beverage placement during breaks, exhibitor incentive program etc.)
- ◆ Networking with fellow exhibitors and colleagues
- ◆ Helping COS produce a high-quality educational program that improves patient care across the country

### Exhibitor Levels: Fees & Benefits

#### Platinum Plus Level: Fee—\$3000

- \* Featured meeting sponsor along with App banner exposure
- \* 2 Featured Ads **every day** in the Program App
- \* 1st Choice of prime booth location & registration for up to 4 representatives\*
- \* **GET ADVERTISING BONUS—Use YOUR company's lanyards for all attendees**  
*(company must provide 225 lanyards with their logo)*  
**Only one Exhibitor at this level. First come, first served.**

#### Platinum Level: Fee—\$2600

- \* Featured meeting sponsor along with banner exposure
- \* Featured Ads 3 separate days in the Program App
- \* Choice of booth location & registration for up to 4 representatives\*

#### Gold Level: Fee—\$1800

- \* Program recognition
- \* Ads on 2 separate days in Program App
- \* Booth space and registration for up to 3 representatives\*

#### Bronze Level: Fee—\$1200

- \* Program recognition
- \* Ads on 1 day in Program App
- \* Booth space and registration for up to 2 representatives\*

#### Nonprofit Sponsor: Fee—\$700

- Must be a 501(c)(3)*
- \* Ad on 1 day in Program App
  - \* Booth space and registration for up to 2 representatives\*

\* Includes draped 6ft. table and chairs

